



REPURPOSING CONTENT





YOUTUBE, BOOKS, BLOG, PODCAST

-  **CREATE A 5-MINUTE YOUTUBE VIDEO OR A VOICE RECORDING**
-  **TAKE THE TRANSCRIPTION, EDIT IT, AND TURN THAT INTO A BLOG POST**
-  **IT'S ALSO A SUBCHAPTER IN YOUR BOOK AND A PODCAST EPISODE**
-  **BITE-SIZED BLOG AND YOUTUBE CONTENT WILL DRAW TRAFFIC**
-  **YOU'LL END UP WITH A BOOK + COURSE**